

Crime Stoppers INTERNATIONAL 2009

ANNUAL REVIEW



**CRIME
STOPPERS
INTERNATIONAL**

HELPING TO STOP, SOLVE AND
PREVENT CRIME TOGETHER.



OUR VISION

Community, law enforcement and the media working together to solve crime – this winning formula makes Crime Stoppers unique and extremely effective, and it is our mission to develop our organisation worldwide.

Crime has a detrimental effect on people of every age, religion or ethnicity. We have a vision to create a safe, secure world for our children and our children's children.

CSI REGIONS

CANADA

EUROPE -
NETHERLANDS
AND THE UK

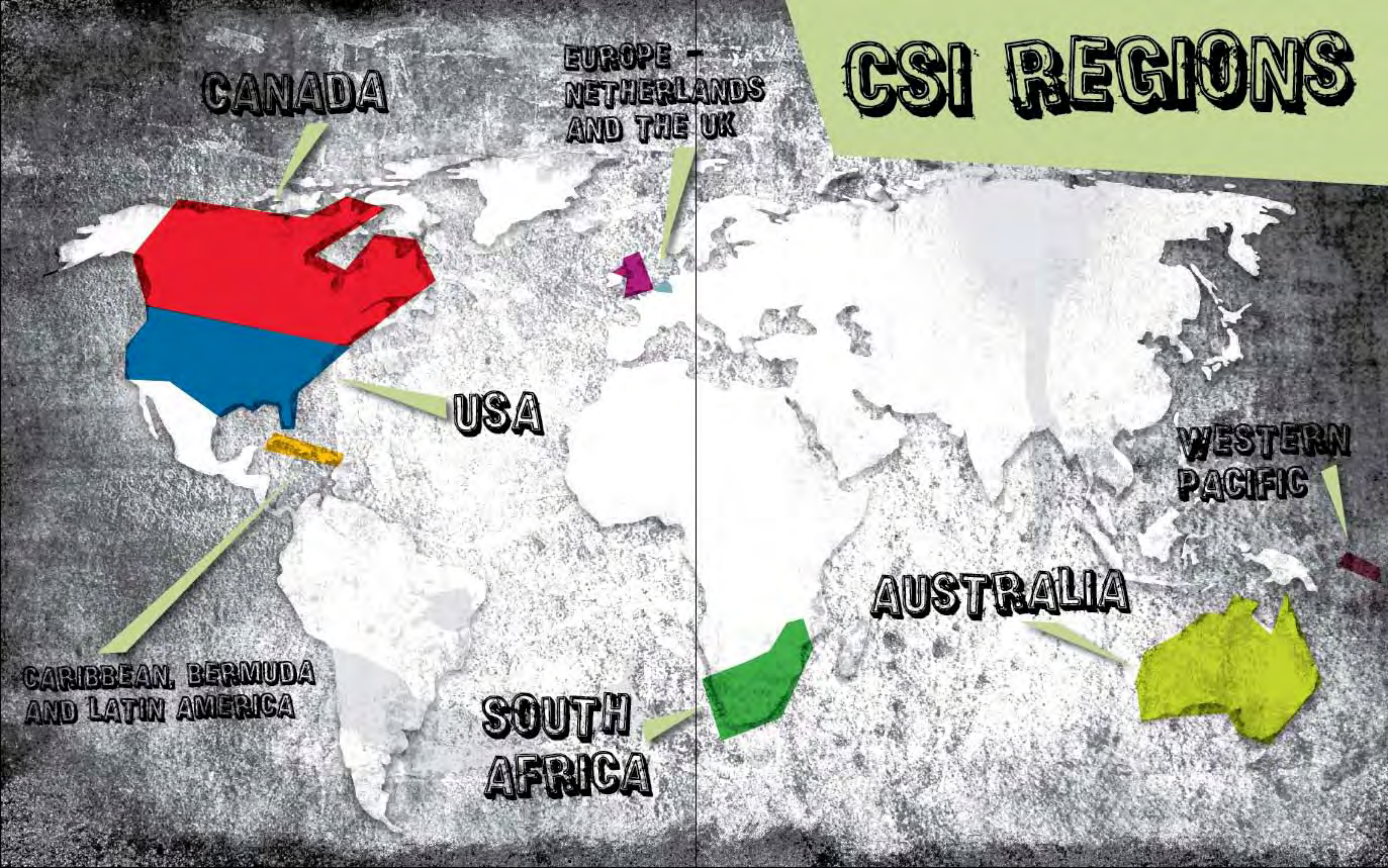
USA

WESTERN
PACIFIC

AUSTRALIA

CARIBBEAN, BERMUDA
AND LATIN AMERICA

SOUTH
AFRICA



- 81% of tips sent by M. to police in The Netherlands in 2009 were actionable.
- During 2009 Crime Stoppers South Africa aided the solving of 43 murders and 51 rape cases.
- Most Canadian programmes with the capability for taking web tips are now receiving over 50% of tips this way.
- The ongoing UK fugitive campaign, Operation Captura, resulted in seven more arrests of British criminals on the run abroad.
- The new national web site, crimestoppers.com.au receives, on average, 30,000 visitors per month.
- Crime Stoppers Barbados, established in February 2009, has "proved to be of great assistance and helped make Barbados a safer place for its citizens and visitors".
- Crime Stoppers (Juarez) Mexico began in December 2009 – Mexico is the first Spanish speaking country in Latin America to work with CSI.
- During Operation Falcon in June, 35,190 fugitives were rounded up by the US Marshals and their federal, state, and local law enforcement partners.
- 51 fugitives have been positively located in Operation Infra, an Interpol-led international fugitives operation assisted by tips via CSI.
- In 2009, the Northern Marianas Islands Crime Stoppers programme in the Western Pacific region celebrated its 20 year anniversary.

OVERVIEW

How did the Crime Stoppers concept begin?

The Crime Stoppers' concept started in Albuquerque, New Mexico. In 1976, a university student working part-time on a late shift at a petrol station was killed during a robbery. Six weeks of intensive police enquiries failed to reveal any information although the detective on the case felt sure the criminals were local, as there had been a series of similar robberies in the area.

Detective Greg MacAleese sought to put up a cash reward provided by local businesses, for information leading to the capture of the gang. The detective then went on TV to do a reconstruction. However, in a break from tradition, Detective MacAleese offered a \$1,000 cash reward, but stressed "the caller would remain anonymous". Within 72 hours, a vehicle used during the robbery was identified and subsequently two men were arrested, charged and convicted of the murder and robbery.

The American detective recognised there was potential to develop a scheme covering other types of serious crime, and ran it for six months as a trial. In the meantime, other US police forces started to enquire about the 'Crime Stoppers' scheme, and word spread across the United States and later into Canada.

This dynamic concept has since been adopted further afield in the United Kingdom and other European countries, the Caribbean, Latin America, the South-Western Pacific and Australia.

What makes a Crime Stoppers programme?

Three essential elements make up a Crime Stoppers Programme: community, the media and law enforcement.

Community – citizens are responsible for forming a Crime Stoppers non-profit corporation, whose directors establish policy, determine amount and method of reward payments, work closely with law enforcement and the media and generally oversee the programme. The directors are also responsible for fundraising, and all volunteer service. The programme is supported by the public through tax deductible donations from businesses, corporations, individuals, and service organisations.

Media – Crime Stoppers is publicised on a regular basis by all media outlets including print, broadcast and web-based partners. Special attention is given to unsolved crime re-enactments, "Crimes of the Week", cold cases, drugs activity, wanted criminals, and suspected terrorist and gang activity.

Law enforcement – local law enforcement agencies receive and process the anonymous tips received through Crime Stoppers, and solve the crimes. If the information leads to an arrest, the caller will be paid a reward.

PRESIDENT'S MESSAGE

Crime Stoppers as of the end of 2009, has concluded its thirty-third year of operation and it should be no surprise that 2009 was yet again, another year filled with achievements which we can all be proud of.

Crime Stoppers International and its affiliated programmes have continued to excel in 2009 focusing on our growth and partnerships. We saw the implementation of a new programme in New Zealand and by all reports it has achieved tremendous success in the first few months of operation. Our sincere appreciation goes out to those involved, including significant assistance from the UK Crimestoppers Trust in bringing this programme to fruition. It is hoped that they will eventually become an active CSI member in that region.

We also dedicated tremendous efforts and utilized our various resources to discuss, strategize and finally in December, signed an Official Memorandum of Understanding with the City of Juarez, Mexico to launch in January our first programme in Mexico. This programme had some unique challenges and with the assistance of several people and agencies, began receiving tips in January, 2010.

This year also marked the first time CSI together with its member programmes was asked to participate in a truly operational law enforcement project led by Interpol. Operation Infra 2009, focused on International Fugitives and through the assistance of the media, our programmes working together with Interpol and law enforcement agencies such as the United States Marshals Service, was successful in locating and arresting in excess of 40 people who had been "on the run". The crimes involved, ranged from high level drug trafficking, child pornography, murder and various other crimes. Planning meetings for Operation Infra 2010 have already commenced and Crime Stoppers International will be looking forward to participating in a vital role, in this worthwhile project.

In October we held our Annual Training Conference in Australia, approximately one hour south of Brisbane on the Gold Coast.

The Conference committee delivered an excellent training venue, together with International speakers and fora which were well attended by over 300 people from Countries around the world. We were fortunate to also have in attendance, representatives from South Korea and Singapore, who have expressed an interest in starting Crime Stopper programmes. At this Conference we also welcomed to the CSI board as observers South Africa who have developed and operate the very successful Crime Stoppers programme "Crime Line". Over time we look forward to further expansion in Africa with the assistance of South Africa.

We also continued our work towards Human Trafficking. The Canadian Crime Stoppers Association with their programmes throughout Canada finalized and implemented a partnership with Public Safety Canada and the Royal Canadian Mounted Police to help increase awareness in Canada about Human Trafficking and was able to utilize the Blue Blindfold Programme initiated within the United Kingdom. This initiative increases the awareness of this issue through seminars and training in various locations throughout the Country.

Our website which had been in need of updating was completed and it now more accurately reflects our global reach and abilities. It also allows the user to quickly source a specific Crime Stopper programme anywhere in the world.

"We are what we repeatedly do. Excellence therefore, is not an act but a habit." – Aristotle

Gary Murphy
President

CASE STUDIES



- In the Northern Marianas Islands (Western Pacific), the US Department of Home Security has recently taken over border immigration control and NMI Crime Stoppers has begun an operational relationship with US Customs and Border Control working with various ethnic groups.
- Implementation of the nationwide US tip line number has continued, with anonymous callers automatically directed to the nearest programme. Over 111 million US citizens in 635 counties and the Virgin Islands can use this number to contact Crime Stoppers through the 109 local programmes subscribing to the service.
- www.caribbeanmostwanted.com launched in November. Developed on behalf of the region by Crimestoppers UK, it is the first site of its kind in the Caribbean, allowing local programmes to assist the region's ten National Police Departments to post photographs of individuals wanted in connection with various crimes.
- Less than eight hours after appeals for fugitives were aired on UK television, as part of Operation Infra, Crimestoppers received information which led to the arrest of a dangerous paedophile who was operating a children's bungee jump.
- CSI Canada made its network of tip taking programmes available for tips on any criminal activity relating to the Winter Olympics in British Columbia in February 2010 to help to make the Winter Games safe and successful.
- Gauteng Police in South Africa have arrested Nigerian nationals allegedly involved in a major 419 scam. The men were caught red-handed trying to scam people using a laptop. Nigerian currency, US dollars and documents including bank payments made by people and credit cards were seized.
- De Vertrouwenslijn, an initiative in The Netherlands offers this support specifically for public administrators and political leaders. In 2008, more than two-thirds of mayors and councillors and half of all members of the council dealt with violence, intimidation or threats, which regularly affected private lives.
- Licensing the brand continues to be a core revenue generating activity in Australia and CSA has recently signed a licensing arrangement with Woolworths, Australia's largest retailing company.

AUSTRALIA



Crime Stoppers in Australia (CSA) continues to grow in a number of areas. These include the strength of the brand, the number of calls taken and the overall success of the business. Statistics have risen year on year (2007-08) in all areas from arrests to calls received.

Central to success of CSA are the crime prevention partnerships throughout the region, which provide revenue and additional brand exposure.

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A new, national web site www.crimestoppers.com.au, incorporating a Content Management System (CMS), was launched in 2009. It receives about 30,000 visitors per month and has been customised by each state and territory to include local information. The CMS feature allows online reporting by Crime Stoppers programmes so that not only can activity be recorded online but sponsors can be promoted, too.

Operation Infra 09 in Australia provided extensive media exposure and support for Crime Stoppers. It is expected that with more planning in 2010 we will have even more traction with the media (see Interpol report, page 29 for more detailed information on this operation).

Identity theft is well documented as the fastest growing crime in the world, and it is an ongoing initiative for Crime Stoppers Australia in 2010. The desire from the media for information and education is insatiable.

The 2009 campaign against copper wire theft was so successful that some utility companies experienced a drop in copper theft and break and enter in the order of 85%.

Directors

Tony Carter
Peter Price

ARRESTED

5,823 people arrested
(24.2% increase)

CHARGED

14,043 people charged
(3.5% increase)

TOTAL CALLS

199,489 calls to Crime Stoppers
(12.6% increase)

INFORMATION REPORTS

63,581 actionable calls
to Crime Stoppers
(13% increase)

STATISTICS



CANADA



Canada experienced another productive and successful year helping to achieve its stated mission: 'To Help Stop, Solve and Prevent Crime – Together'. Our 105 programmes cover each province and territory of the country, providing Crime Stoppers coverage in over 4,000 Canadian communities.

National Crime Stoppers month, in January 2009, was celebrated with letters of support from the Prime Minister, the commissioner of the Royal Canadian Mounted Police (RCMP), elected representatives from across the country, and senior law enforcement officials of the various police services we work closely with. All acknowledged appreciation of the support and success of Crime Stoppers and the volunteers who make the programmes work so well.

An awareness and education programme relating to human trafficking was announced in January by Minister Peter Van Loan of Public Safety. This campaign, conducted in cooperation with the RCMP National Human Trafficking Coordination Centre, aims to encourage tips leading to the eventual arrest of human traffickers. Use of the UK Human Trafficking Centre's effective "Blue blindfold" campaign materials saved time and costs. Brochures, posters and presentations have been developed and distributed to programmes countrywide.

Statistics show that most programmes with the capability for taking web tips are now seeing over 50% of tips delivered via this method. This exceptional result validates our use of web technology as an important route for the public to communicate with us. Text tips (SMS) are slowly becoming more popular for anonymous tips; an exciting element of which is that we have received texts advising of a crime currently in progress allowing the programme to advise police who, in turn, can hopefully catch the criminals in the act.



During the year we reworked our logo and revamped our website www.canadiancrimestoppers.org. One of its most important new features is the facility for users to drill down to their local programme and instantly obtain the contact information required.

We also launched our newsletter "Canada Calling"; Published twice a year and available for download on our website, it contains articles about activities throughout the country and pictures of important events and awards. Both issues were received very well and help us to further improve communication both within and without the Crime Stopper community.

In October we visited Australia for the 30th Annual CSI Training Conference. Everyone enjoyed the tremendous level of organisation, training content and special events hosted by Queensland Crime Stoppers.

Canada is proud to be the location for the 31st Training conference in August 2010 hosted by Nova Scotia Crime Stoppers in Halifax. Planning is well underway and further details can be obtained at <http://2010csite.com>

CSI has made its network of tip-taking programmes available for tips on any criminal activity relating to the Winter Olympics in British Columbia held in February 2010. Our Greater Vancouver Crime Stoppers programme, in consultation with the RCMP, have arranged for all tips received during this event to be forwarded to them and onward to the appropriate place for investigation. We are very optimistic our involvement will help to make the Winter Games very safe and successful.

Directors

Gary Murphy (CSI President)
Glen Bailey (CSI Treasurer)
Ralph Page (CSI Secretary)

STATISTICS

ARRESTS

145,927 people arrested

CASES CLEARED

237,052

PROPERTY RECOVERED

\$419,225,007 worth of stolen property recovered (this is lower than last year)

DRUGS SEIZED

\$2,730,986,454 worth of illegal drugs have been seized

REWARDS PAID

\$12,864,445

(this is lower than last year)

ARSON LOSS VALUE

\$26,646,111 worth of arson solved

TOTAL RECOVERED

\$3,150,321,460 of stolen property and drugs seized

NB statistics are since inception in 1983 (as at December 31, 2009)

CARIBBEAN

BERMUDA AND LATIN AMERICA

STATISTICS

ACTIONABLE CALLS

2,950 calls to Crime Stoppers (48.6% increase from 2008)

ARRESTED AND CHARGED

273 people arrested and charged (43.6% increase from 2008)

DRUGS SEIZED

(USD) \$1,395,355 worth of drugs seized

PROPERTY RECOVERED

(USD) \$769,837 worth of stolen property recovered (11.4% increase from 2008)

This region represents ten countries within the CSI family: Antigua, Bahamas, Barbados, Belize, Bermuda, Cayman Islands, Jamaica, Mexico, Trinidad and Tobago, and Turks and Caicos.



During 2009, the regional programmes attained some significant achievements in each community, and with the advancement of technology through web tips, a Caribbean Most Wanted website, and the establishment of new programmes, has brought the CSI brand to global audiences in a meaningful way.

Barbados Programme

Crime Stoppers Barbados was established in February 2009, with the full support of the Police Commissioner and the Government of Barbados and the mission statement, "Crime Stoppers Barbados is dedicated to supporting the Royal Barbados Police Force as it seeks to eradicate criminal activity in Barbados for the benefit of its citizens and visitors". The civilian board of directors, like others within the region, chose overseas call-centres to give additional assurance to the community of anonymity. In the first month Crime Stoppers assisted police in apprehending a wanted criminal for a number of serious offences. Police Commissioner Darwin Dottin acknowledged: "Crime Stoppers Barbados mechanism proved to be of great assistance and helped make Barbados a safer place for its citizens and visitors to the island."

Guyana, May 2009: CSI Regional Director attended The Association of Caribbean Commissioners of Police Conference highlighting the success of various programmes to delegates from around the Caribbean, and representatives from law enforcement agencies such as the FBI, United States Marshals, United Kingdom Overseas Territories, RCMP and Interpol.

The Jamaica programme has finalised the Caribbean call centre, available in 2010, enabling smaller islands/countries the opportunity of having calls answered by the Jamaican Crime Stop programme. This programme was engaged in an international fugitive operation involving Interpol, US Marshals and CSI in August 2009 with impressive world wide results and a possible repeat for 2010.

A seven digit regional telephone number 800-8477 (TIPS) for all established programmes was approved by the Regional programmes with all new programmes encouraged to utilise this as their anonymous link to the community.

Most Wanted

The Trinidad and Tobago programme administered www.caribbeanmostwanted.com on behalf of the region. Launched 18 November 2009, it gives programmes an additional tool to fight crime across international borders. The Minister of National Security, Senior Police Management, local dignitaries, Lord Ashcroft (Chair of Crimestoppers UK) and two representatives from Crimestoppers UK attended the official reception. Developed on behalf of the region by Crimestoppers UK, the site is the first of its kind in the Caribbean, allowing local programmes to assist the region's ten National Police Departments to post photographs of individuals wanted in connection with various crimes.

Crime Stoppers (Juarez) Mexico began in December 2009. Mexico is the first Spanish speaking country in Latin America to work with CSI and Ciudad Juarez is the only city in the world working directly with CSI in administering the programme. Crime Stoppers Juarez allows local people to pass information via telephone/web to state, regional and local authorities anonymously and without the fear of reprisal – Spanish speaking call-takers in CSI call-centres outside Mexico answer the phone. In a city recording over 2,000 homicides in 2009, Crime Stoppers Juarez will be a welcomed community tool to help in the fight against organised crime in 2010.

Directors

Alexander MacDonald (Chairman)
Prudence Gentles (Secretary)
Stuart Bostock (Treasurer)

EUROPE NETHERLANDS

Threat action

The M.¹ Foundation, on request of the Ministry of the Interior, started De Vertrouwenslijn (the Line of Trust) from 1 October 2009. This new service, using its own telephone number, offers administrators the option of receiving discreet support in dealing with threats against them. Increasingly, public administrators and political leaders are dealing with threats, intimidation and violence. The firing upon the house of a councillor in Weert, and the threats against the mayor are still fresh in the memory as a sad all-time low.

In 2008, more than two-thirds of mayors and councillors and half of all members of the council dealt with violence, intimidation or threats, which regularly affected private lives. Obviously, in these situations openness is preferred. But sometimes it is difficult to approach colleagues or the police. Fear of not being able to oversee the personal and political consequences interferes with openness. Such threats can increase the risk of an administrator's decisions being influenced and the intimidation not only literally puts people at risk, but also makes it difficult to guard administrative integrity.

Solutions together

In situations like these, requesting discreet professional and collegial support can be the solution. De Vertrouwenslijn offers this support, specifically for public administrators and political leaders. Together they can determine answers to questions such as: how can I keep guarding my administrative integrity? What would I gain from being open about the case? What is the best way to go about this?

Calls are being responded to by experienced mediators. This person enters into the conversation, listens and poses the right questions in order to draw a clear picture of the nature of the problem. The mediator offers initial advice. If necessary, in the very short term he can also put the caller in touch with a fellow administrator, an expert through experience or a subject expert.


Anonymous and discreet

At De Vertrouwenslijn, a very small team works with one common goal: discretion. In order to safeguard this, details regarding the identity of the caller are never provided, and neither are details regarding the people working in De Vertrouwenslijn team. They do their jobs in anonymity. This ensures that the content of the conversations always remain behind closed doors.

¹ The Dutch version of Crime Stoppers is called Meld Misdaad Anoniem (report crime anonymously) or M. for short.

Directors

Guus Wesselink



In the Netherlands, it has been another successful year for M.¹ The usual 0800-7000 telephone business has been performing well and we have noticed an increase in the quality of tips. From the tips sent to the police, 81% was scored actionable by them (2008: 77%) and from the amount of tips they received, 80% was acted upon. In addition, 1,000 tips for fraud were received and passed to the tax authorities. They were very pleased with these tips, but are unable to provide us with feedback on monies recovered as a result.

STATISTICS

PROPERTY RECOVERED

€5.5m of stolen property recovered

ACTIONABLE CALLS

14,000 calls to Crime Stoppers with useful information (2.5% increase from 2008)

PREVENTED CRIMES

318 prevented crimes

DETECTED FRAUD

€5.5m worth of fraud detected (excluding results of 1,000 tax fraud tips)

ARRESTED AND CHARGED

1,378 people arrested and charged (25% increase from 2008 – this number is based on only 25% feedback from the police)

DRUGS SEIZED

176 kg hard drugs (200% increase from 2008)
241,000 marijuana plants (20% increase from 2008)

MONEY SEIZED

€5.5m



EUROPE

UNITED KINGDOM

2009 proved to be a very busy year for Crimestoppers UK with the charity seeing an 11% increase in arrests and charges as a result of its actionable information, particularly in relation to murder. During the year, Crimestoppers' continuing international crime-fighting efforts stepped up a gear, some major crime campaigns were launched and a brand new crime-fighting website for the Caribbean was unveiled in November.

International work

The on-going fugitive campaign, Operation Captura, continued to enjoy considerable success with seven more arrests of British criminals on the run abroad. In September, a further ten new appeals were added to the wanted list at a press conference in Malaga. The campaign has so far brought 31 out of a total of 50 criminals to justice: a 60% success rate.

In June, Crimestoppers UK was proud to join forces with Crime Stoppers International in the new fugitives campaign, Operation Infra, which aimed to trace the whereabouts of foreign criminals known to be on the run abroad. In the UK, we announced appeals for information on the whereabouts of 17 individuals wanted for a range of serious crimes. Less than eight hours after the appeals were aired on national television, Crimestoppers received information which led to the arrest of a dangerous paedophile who was operating a children's bungee jump. There is more about this campaign on page 29.

Helping our international partners

We were delighted to assist in the development and establishment of the new Crimestoppers programme in New Zealand where their calls are taken by the CSUK 24/7 contact centre. Lord Ashcroft, who had funded the project, together with Dave Cording our Director of Operations attended the launch in Manukau City in October. In the first three months, 675 actionable logs have been passed to the New Zealand Police.

In November, we were pleased to unveil the new crime-fighting website for the Caribbean, Bermuda and Latin American programme, in Trinidad. The site displays mugshots of wanted criminals across the region. Bermuda has already reported a success with the arrest a man wanted for several serious offences.

Directors

Michael Gordon-Gibson (CSI Vice-President)
Dave Cording (Director of Operations, Crimestoppers Trust)

Campaigns

Crimestoppers took an active role in the government's campaign, National Tackling Drugs Week, in June. The charity focused on cannabis cultivation, a serious crime organised by criminal gangs who use suburban properties as 'farms'. A key national newspaper supported the campaign with stories about various aspects of this crime every day of the week. The results for Crimestoppers were outstanding, with a 48% increase in information about cannabis cultivation and a 15% increase in all crime information during the period.

During 2009, Crimestoppers rolled out a targeted campaign aimed at the UK's Asian and Muslim community which suffers disproportionately from the effects of crime. As this community does not have the full confidence in law enforcement agencies, it presents the charity with an opportunity to promote its unique anonymous service. Some regional pilot projects, calling for information on a variety of crime issues, are already showing positive signs of yielding a good number of calls.

STATISTICS

ARRESTED AND CHARGED
97,235 arrests and charges made

STOLEN PROPERTY RECOVERED
£111,631,988 of stolen property recovered

DRUGS SEIZED
£180,931,956 worth of illegal drugs seized

ACTIONABLE INFORMATION
1,127,821 calls to Crimestoppers with useful information

