



CRIMESTOPPERS TRUST

REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2011

Registered Charity No 1108687(England) No SC037960 (Scotland)
Company No 5382856

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Legal & administrative information

Trustee Directors

Lord Ashcroft KCMG (Chairman)

Lord Alli

Mr Zameer Choudrey

Mr Peter Clarke CVO, OBE, QPM

*Ms Angela Entwistle

Sir Ronnie Flanagan GBE

Ms Ceris Gardner (appointed 28th October 2010)

*Mr Richard Gamble

Mr William Griffiths CBE, BEM, QPM

*Mr David B Hammond

The Lord Imbert CVO, QPM

Mr Kevin McDonald OBE

Ms Amanda Platell

Mr Vivian Robinson (appointed 28th October 2010)

Mr Nicholas Ross

Mr Stephen Rubin OBE

Mr Malcolm Scott

Mr Robert Scott CBE

Advisory Board

Trustee Directors and officers marked * serve on the Advisory Board, together with the following:

Mr Peter Camilletti (Eastern Regional Representative)

Mrs Carolyn Collard (South East Regional Representative)

Mr James Ferguson-Hannah (Acting Scotland Representative)

Mr Terry Flynn (Wales Regional Representative)

Mr Peter Harkness (Yorkshire & Humberside Regional Representative)

Mrs Susan Knaggs (North East Regional Representative)

Mr Martin Lawrence (East Midlands Regional Representative)

Mr Paul Leighton (Northern Ireland Representative)

Mr Michael Maguire (West Midlands Regional Representative)

Ms Gail Porter (North West Regional Representative)

Ms Helen Turnbull (London Regional Representative)

Senior Officers

*Mr Michael Laurie CBE, Chief Executive

*Mr Stephen Taylor, Director of Finance and Administration, Company Secretary (retired 31st May 2011)

*Mr Bob Booker, Director of Finance, Company Secretary (appointed 6th May 2011)

*Mr David Cording, Director of Operations

Bankers

The Royal Bank of Scotland plc
2a Charing Cross Road
London WC2H 0NN

Auditor

PKF (UK) LLP
Farringdon Place
20 Farringdon Road
London EC1M 3AP

Solicitors

Wedlake Bell
52 Bedford Row
London WC1R 4LR

Status

Crimestoppers Trust was originally established by a Deed of Trust on 20th October 1986 and was registered by the Charity Commission with effect from 4th November 1987. On 1st April 2005 the complete undertaking of Crimestoppers Trust was transferred to a company limited by guarantee which is itself a registered charity, Number 1108687 (England) and Number SC037960 (Scotland). The registered office of the charity is at 2-6 Cannon Street, London, EC4M 6YH. The principal office is PO Box 324, Wallington, SM6 0DX.

Highlights of the Year

Outputs and Outcomes

- Crimestoppers was responsible for 50 people being arrested and charged for murder - one every 7 days.
- Our *Operation Captura* campaign has achieved the arrest and charge of 43 UK criminals on the run in Spain out of a total of 60 fugitives' details posted to our website.
- Total arrests and charges in the year were 8,264 - a 10% increase on the previous year and an average of 23 each day.
- Crime cases solved as a result of Crimestoppers work totalled 10,549 - an increase of 8% on the previous year and representing one case solved for every 9 pieces of actionable information.
- Six of our Volunteer Committees achieved more than a 50% increase in arrests and charges in their regions compared to the previous year.
- The above achievements came from receiving an average 249 actionable calls every day.
- Our website received on average over 130,000 (2010 - 100,000) unique visits each month - an important driver to achieving an increase in actionable information.

Financial

- Against the backdrop of the worsening economic climate and the continuing downward trend of income within the charity sector, total incoming resources, excluding events income (see Trustees' Report) remained stable at £4,099,078 (2010 - £4,148,336).
- Income from charitable activities continued an upward trend with further growth of 11% to £1,768,723 (2010 - £1,597,577) principally from our 24/7 call centre activity.
- Gift aided profits derived from our subsidiary company's activities up by 28% to £798,005 (2010 - £625,371).
- Total resources expended, up by 6% to £4,846,570 (2010 - £4,577,540).
- Expenditure on charitable activities rose by 4% to £3,933,475 (2010 - £3,800,401).
- Pension scheme actuarial losses reduced by £61,000.
- At the year end total funds available to Crimestoppers for future charitable activities amounted to £1,132,442 (2010 - £1,514,628).

Report of the Trustees for the year ended 31st March 2011

The Trustees present their report for the year ended 31st March 2011 together with the financial statements of the charity, which have been prepared in accordance with the charity's Articles of Association, applicable law and in accordance with United Kingdom Generally Accepted Accounting Practice (UK GAAP).

The charity has two wholly owned subsidiary undertakings, Crimestoppers Enterprises Limited and Treble 5 Treble 1 Limited collectively referred to in this report as the "group". Crimestoppers Enterprises Limited ceased to trade on 1st April 2009 when its entire undertaking and activities were acquired by Treble 5 Treble 1 Limited.

Organisational Structure, Governance and Management

Charitable Status

The charity is registered with the Charity Commission for England and Wales and the Office of the Scottish Charity Regulator. Our work extends throughout the UK with a growing presence internationally.

Board of Trustees and organisational structure

The charity is a company limited by guarantee and is governed by the Board of Trustees. The Trustees who served during the year are set out on page 1. The Board is responsible for the oversight of the management of all the affairs of Crimestoppers. They are subject to fixed-term appointments and election or re-election according to procedures set out in the charity's Memorandum and Articles of Association, which is the governing document. Trustee recruitment and appointment is on the basis that new appointees are familiar with both the responsibilities of being a Trustee and a detailed nature of the organisation.

The Board ensures that all activities are within agreed charitable objectives.

The Board's work includes setting the strategic direction and agreeing the financial plan. It appoints an Advisory Board (AB) which currently consists of representatives from the Trustees, regional volunteer committees, the Association of Chief Police Officers (ACPO), and the senior officers of the charity. The AB meet three times a year the principal purpose of which is to provide a communication channel between the Trustees, senior officers and regional volunteers.

There are 44 regional volunteer committees, each of which consists of volunteers from business, local government and the media. They are responsible for working in partnership with the police to promote and manage the Crimestoppers scheme in their local area. Some committees are supported by field staff members that have a dual role in promoting the Crimestoppers scheme and fundraising for their committee.

There are currently 84 full time and 20 part time paid staff within the group, responsible for the management and administration of the charity, manning our 24/7 call centre, marketing and fundraising, building and maintaining UK-wide partnerships, managing UK-wide campaigns, and supporting regional volunteer committees. Of the full time staff 35 are based at the charity's Central Office, 37 work either in management positions or under a shift system in our 24/7 call centre and 12 work in a regional or area managerial role providing support to particular volunteer committees. The Central Office is also the base for several volunteers who assist with fundraising and operational tasks.

Governance committee

The governance committee is appointed by the Board of Trustees and consists of up to three Board members. It meets at various times during the year. Its purpose is to ensure that the Board of Trustees fulfils its legal, ethical, and functional responsibilities through adequate governance policy development, monitoring of Board activities, and the evaluation of the effectiveness of Board performance.

Audit committee

The audit committee is appointed by the Board of Trustees and consists of up to three Board members. It meets at various times during the year to consider reports from the auditors, and advises the Board on financial control and organisational effectiveness.

Risk management and internal control

The Board of Trustees has examined the major strategic, business and operational risks which the charity faces and confirm that systems have been established to enable regular reports to be produced so that the necessary steps can be taken to lessen these risks. The principal risk facing the charity is to its reputation in being able to guarantee anonymity to every member of the public who report information to us about crime. This guarantee has never been compromised since inception of the charity and the Board of Trustees will continue to implement policies and processes to maintain this unbroken record and has directed the Chief Executive to take every measure necessary to protect the operation's integrity.

The Board has overall responsibility for ensuring that the charity has a system of internal control. Such a system of control can provide only reasonable and not absolute assurance against errors or fraud. The controls include clearly documented accounting procedures and a delegation of the authority of the Board of Trustees through the Chief Executive to the rest of the organisation. Controls safeguard Crimestoppers' assets and maintain the integrity of accounting controls.

Crimestoppers operate an annual planning and budgeting system with an annual budget approved by the Board. Any significant changes to those plans or budgets need specific approval. Revised forecasts are made during the course of the year. The financial reporting system compares results with the budget on a monthly basis.

Pensions

The charity contributes to a defined benefit scheme, which was closed to new entrants in 2005, and to an occupational money purchase scheme. A professional actuary carried out a three-yearly valuation of the defined benefit scheme at 31st March 2011, however no decision was reached on a revised valuation and as a result the previous figure of 84 per cent remains the proportion of the accrued benefits which the scheme assets cover. Funding arrangements are in place to meet this shortfall over the coming years.

Additionally the actuary carries out a separate annual valuation for financial reporting purposes in line with the accounting standard FRS17. This is carried out using different assumptions and often results in a very different funding deficit. The 31st March 2011 valuation under this method showed a deficit of £262,000 or a funding level of 74 per cent compared with a deficit of £318,000 and a funding level of 68 per cent at 31st March 2010. The deficit does not represent an immediate cash commitment, as the cash flow required to meet the £262,000 deficit relates to future pension contributions and recovery payments agreed with the trustees of the scheme. Current financial projections indicate that the charity will be able to make these contributions as they fall due. FRS 17 requires that the pension scheme deficit should be shown as a reduction in unrestricted funds. The details are shown in full in Note 17 to the financial statements.

Aims, Objectives and Activities

In accordance with our objectives for the year under review, and with due regard to the Charity Commission guidance on the operation of the Public Benefit requirement of the Charities Act 2006, the Trustees have undertaken appropriate activities in furtherance of those aims for the public benefit. The year's objectives, activities and achievements are summarised below.

Charitable objectives

The Memorandum of Association specifies the charity's primary objectives as:

- The advancement, promotion and preservation of public law and order.
- The promotion and encouragement of good citizenship and greater public participation in the prevention and solution of crime.

Our mission statement is "to provide a means to detect, reduce and prevent crime through the provision of information about crimes and criminals to the law enforcement agencies from anonymous sources". The focus of our work for the year continued to be the application of our primary objectives.

Activities

In order to meet our objectives, and to deliver public benefit, the charity promotes and supports the Crimestoppers scheme. The scheme offers the public a UK wide free telephone number - **0800 555 111** - which enables people who, for whatever reason are unwilling to make direct contact with the police, to provide useful information about crime, while remaining anonymous. An encrypted website facility is also available for those members of the public who wish to give us information online. The charity's main aim since it was established as an unincorporated organisation in 1986 has been to make the telephone ring, and more recently to receive online reports, with information about crime, and prepare intelligence logs that are passed on to the police for further action. This activity has been significantly enhanced in recent years through the operation by our subsidiary company, Treble 5 Treble 1 Limited, of a 24/7 call centre, opened in October 2005. This facility enables us to offer the public a full 24 hour 7 days a week service throughout the whole of the UK. The 24/7 call centre currently accounts for around 75 per cent of the total calls and online reports received by the charity; the remaining calls being received by 10 regional offices.

To get the public to ring **0800 555 111**, or use the online facility, the charity undertakes publicity campaigns to make the Crimestoppers scheme known

and offers small cash rewards to informants when an arrest and charge are made. Although these are paid in such a way to preserve anonymity, less than 0.6 per cent of informants entitled to a reward actually claim it, suggesting that most callers simply want to demonstrate their social responsibility by passing on their information. Crimestoppers provides a safe way for them to help the police without fear of retribution, when they feel powerless to make their community safer in any other way, and gives the police valuable intelligence which might otherwise never come to light. In addition to the publicity campaigns undertaken by the charity's Central Office, our volunteers play a significant role in organising and running local projects to get the public to ring our 0800 555 111 number.

Performance and Achievements

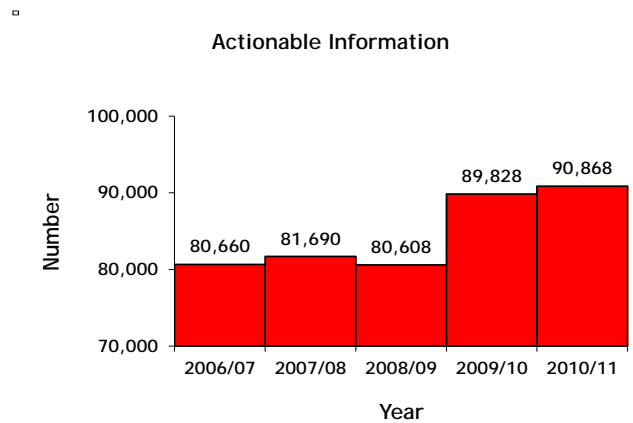
Performance

The value of the Crimestoppers scheme can be measured from the *outputs* and *outcomes* generated by the charity's activities which provide an indication of the overall *impact*. However, the charity relies entirely on UK police services to provide the statistics relating to arrests and charges and our performance figures referred to below, we believe, are not necessarily complete. But, following recommendations from a working party formed with ACPO we continue to work with our police partners to improve the data collection system to measure our outputs and outcomes. We have allied our measures more accurately to police and Home Office measures, to enable us to demonstrate our impact more thoroughly. As an example we now collect data on the number of cases solved as a result of the intelligence reports we provide to the prosecuting authorities. However, we rely totally on all Police Forces to consistently measure this information and consequently further work is required in the area of data collection before we can be satisfied that our performance statistics are complete.

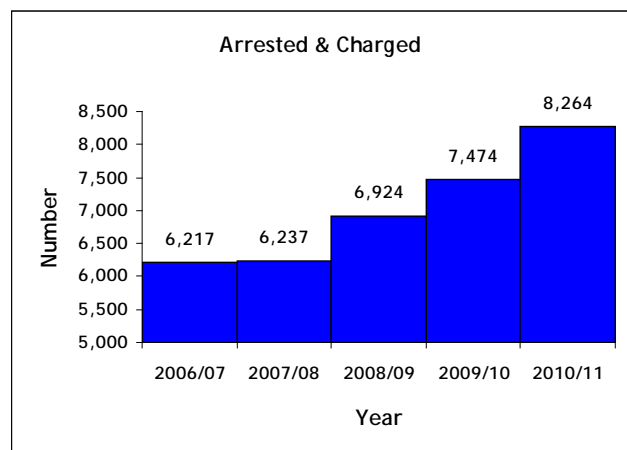
Output is measured principally by the number of actionable calls and online reports made to Crimestoppers. The chart below shows the number of actionable calls and reports received in the last five accounting periods and continues to demonstrate the success the Crimestoppers scheme has had in recent years.

Individual pieces of actionable information received by Crimestoppers in the year to 31st March 2011 amounted to 90,868 and represent a modest increase of 1.2 per cent over the preceding 12 months. Currently about 61 per cent of actionable information is received from telephone calls and 39 per cent via our online

facility, with the latter method of communication expected to grow further as a proportion of total actionable information received. Total actionable calls received since the inception of the charity had reached 1,240,743 by 31st March 2011.

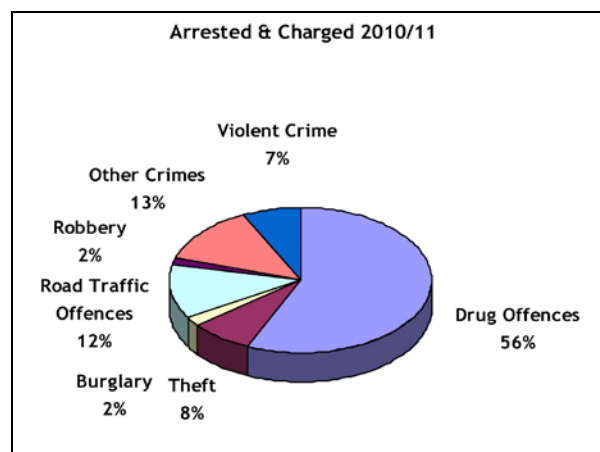


Outcome is measured principally by the number of arrests and charges brought about by information provided to the police through calls to Crimestoppers. The chart below shows a 33% increase in the number of arrests and charges notified to us by the police over the last five years. As mentioned above, there are a number of occasions when Crimestoppers is not advised when information provided by a caller leads to an arrest and charge. However, from the statistics that have been reported to the charity, 2010/11 saw the number of arrests and charges rise to 107,394 since the inception of the scheme in January 1988. In June last year we surpassed the 100,000th arrest and charge.



During 2010/11 information obtained by calls and reports to Crimestoppers brought about the arrest and charge of 8,264 suspects, an increase of 10.6 per cent over the equivalent preceding 12 months. And this resulted in 10,549 detections or cases solved. Our ability to significantly improve for a third year in

another row the outcomes from the charity's work is, we believe, testimony to our continued focus on campaigns and projects designed to target serious crimes and thus increase our effectiveness in supporting all communities throughout the United Kingdom. As a measure of the latter the reported arrests and charges (see chart) included 50 individuals charged with murder or attempted murder during the year meaning Crimestoppers was responsible for someone being arrested and charged for these particular offences on average every 7 days. The slight increase in Actionable Information compared to the significant increase in Arrests and Charges demonstrated that the quality of information passed to the police is improving. This is a direct result of more effective campaigns and better processing of the information.



The scheme also continued to make a difference with many other violent crimes - 265 suspects were charged with assault or harassment, 158 for the possession of weapons, 86 with rape or sexual indecency and 36 for other violent offences. There were also 4,687 arrests for drug offences, 474 for theft, 159 for burglary, 151 for robbery, 99 for criminal damage, and 986 for drink driving and other road traffic offences. And with the increasing use of the charity's *Most Wanted* website by UK police forces 283 serious criminals and fugitives were arrested in the year. As an important by-product of the arrests, significant amounts of property and drugs were recovered during the year totalling approximately £3.2 million and £25.3 million respectively. Since the inception of the scheme over £115 million of property and £210 million of drugs have been recovered.

Achievements

The charity's principal objective has always been to encourage as many people as possible to call our 0800 555 111 number, and more recently to use our online facility, to anonymously report information about crime. This involves close and

constant engagement with all of our supporters to ensure continued success. The objectives set at the beginning of the year to achieve this were many and the most important included:

- Regional performance - The actions resulting from last year's Regional Performance Review have delivered:
- An informal interview process for prospective regional Chairs has been adopted. The process provided good focus; identifying how the charity can best enable individuals offering their time to undertake this role and supports the move to more structured succession planning.
- 33 of the 44 volunteer committees underwent the self-assessment process, higher than anticipated.
- One of the main priorities identified was to recruit a larger number of volunteers and with a more diverse range of skills particularly around marketing, media and fundraising. As a result more than fifty new volunteers have joined us; 41% female and 11% from ethnic minority backgrounds.
- A training session on volunteer recruitment took place and a 'guide to recruitment' has been produced.
- One member of the Regional Team is undertaking a, bursary funded, Diploma in Volunteer Management as the teams 'best practice' lead.
- Over half of the charity's volunteer committees are now considered to be performing to the required standard, which is reflected in the continued improvement in the charity's performance. These benefits are being seen earlier than initially imagined. Volunteer committees are now more actively involved with the delivery of specialist campaigns with young people and ethnic minority communities. Dedicated volunteers supporting these initiatives have been recruited, and are driving local work with the support of the charity's staff.
- Campaigns - The campaign focus for 2010/11 was serious organised crime, responsible for the most harm and cost to our society. Crimestoppers identified counterfeiting as an appropriate crime type to campaign on, as trading normally takes place on street level, therefore the general public can relate to it, however the profit is fed back to the serious organised criminal gangs. The money made from counterfeiting helps fund monstrous crimes such as human trafficking, drugs and terrorism. A multi-agency consortium supported the project, providing funds and law enforcement expertise. An integrated marketing campaign was conducted in the run up to Christmas, launched on 15 November, consisting of posters and beer mats in pubs and clubs, www.fakesfundcrime.org.uk, radio editorial, and videos appearing on numerous websites. A 133

per cent increase in actionable information was achieved.

Our work with Asian and Muslim communities expanded into new areas of the UK based on the successful pilot last year including Bedfordshire, Lancashire, West Midlands and Lincolnshire. In one area Crimestoppers Asian and Muslim campaigns have resulted in a 72 per cent increase in arrests over 12 months, whilst another area saw a 33 per cent increase in actionable information. New campaigning addressing honour based violence also sprang from this activity. Similar principles have been used to reach 17 multi-cultural communities in the East Midlands to meet local intelligence gaps.

Other campaigns from across the UK included:

- Fearless has been launched in Northern Ireland, the North East, Sussex, the East and the Isle of Man through events with young people and Youth workers.
- Successful launches of Most Wanted in Thames Valley, Surrey and Sussex.
- Anti drink-driving campaign in Guernsey.
- Campaign targeting information about those selling alcohol to under-age children in Scotland.
- Scotland has produced a highly successful anti-cannabis campaign; this has been acknowledged by the Cabinet Justice Secretary and supported by SCDEA (Scottish Crime and Drug Enforcement Agency).

We have continued to work internationally where it is in the UK national interest to do so. Operation Captura is our flagship campaign, and this year saw our 6th event in Spain appealing for the whereabouts of British fugitives. Sky News attended the press conference in Spain and BBC News reported live from our Bureau. There was also a separate launch in Scotland as three individuals had Scottish links; this contributed hugely to the media coverage. The BBC reported: "Operation Captura was first launched in 2006 and is widely considered to be the UK's, if not the world's, most successful campaign to target fugitives abroad." Within hours of the launch one of those wanted was arrested in Tenerife.

Crimestoppers has been invited by the UN to assist other countries in developing their own anonymous reporting facilities, and we are currently exploring these opportunities.

With the UK police and law enforcement agencies providing feedback on the outcomes of the charity's work a productive relationship with them is vital. The new ACPO/ACPOS Crimestoppers Manual of Guidance was issued at the beginning of

the year to provide officers at all levels with information and advice on maximizing the value Crimestoppers' brings to investigations. This has been complimented by training with probationers, neighbourhood policing teams and senior investigating officers where possible. Work with the ACPO/ APOS Crimestoppers Working Group has identified other ways to improve this partnership which will be further developed in the coming year. The increase in arrest and charges made this year, with relatively static levels of actionable information, demonstrates we are achieving some success.

The Integrity Line helps both public and commercial organisations fight internal wrongdoing and provide revenue for the charity. A business plan was developed and implemented over the year, further building the client base despite challenges in public sector funding. The FSA's Enforcement & Financial Crime Division, a department that investigates firms who appear to be involved in investment services but who are not authorised to do so, engaged Crimestoppers call handling expertise on an operation targeting boiler room fraud. We are hoping to generate future call handling opportunities which will generate further income for the charity.

Impact achieved in terms of the aim "to create an alliance to fight crime" can be identified as:

- Empowering people and communities to do something about crime which reduce both the level of crime and the fear of crime.
- Enabling the police to be more efficient in the arrest and charge of suspects, in recovering stolen property and in removing illicit drugs from the chain of supply.

The charity's key fundraising achievement in the year was to retain a base level of profitability against the back drop of the recession. This was due to the continued development of a National Strategic Partner Scheme for our corporate supporters that allows long-term partnerships with greater value for the corporate supporter and greater efficiency for the charity.

The number and scale of trust donations continues to hold steady which we consider a positive outcome in a year in which charitable trusts came under increasing pressure for donations. The greatest achievement of the trust team was to secure over 80% of donations as unrestricted income to fund our essential core activities.

Given the continuing difficult climate the policy of only holding financially low risk events continued. Despite this, the level of Events income rose 57% to £304,306 and the profitability of events also

increased to 51 per cent (2010 - 38 per cent). However, for economic reasons our biennial sailing challenge was not run in 2010/11.

Improved processes and greater efficiency has meant that for the third year running we were able to keep charges paid by police forces for call handling unchanged. Despite no inflationary increase we were still able to produce a surplus, which once again was fed into the charity to provide financial support for vital campaigns.

We again received the same level of funding from the Home Office as we have done in the previous four years. This grant was originally meant to support 100 per cent of our Central Office core operational and administrative expenditure. However, while still forming a very valuable part of our overall funding requirement, it is now restricted to fund specific campaigns in support of the Home Office objectives.

Financial Review

Financial results

The group results for the year ended 31 March 2011 are given in the Consolidated Statement of Financial Activities (SOFA) on page 15. The charity's assets and liabilities as at 31 March 2011 are given in the Balance Sheets on page 16.

The year's total incoming resources of the group amounted to £4,403,384 (2010 - £4,342,070) (see chart) and represented a rise of 1.4 per cent over 2009/10. More details of incoming resources are given below.

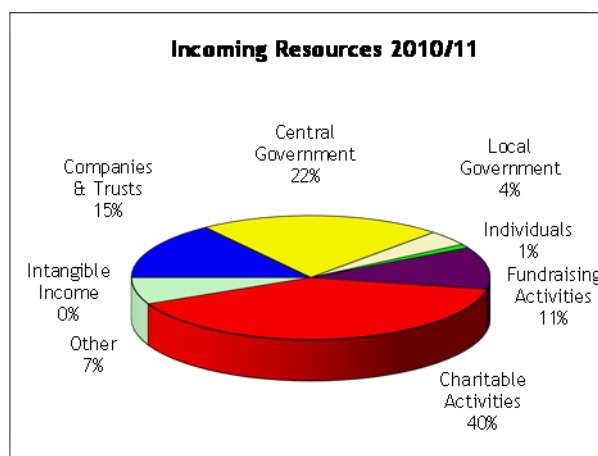
Incoming resources from charitable activities represented 40.2 per cent of total incoming resources (2010 - 36.8 per cent) and included £1,559,537 (2010 - £1,437,022) from charges made by the charity's 24/7 call centre. This is the 6th consecutive year that the charity has achieved an increase in income from this source and underlines the continuing investment made in developing additional services for UK police forces and the further expansion of the charity's whistle blowing service provided to both a number of law enforcement agencies and commercial undertakings.

Grant income represented 26.1 per cent of total incoming resources (2010 - 29.9 per cent) and included continued financial support from the Home Office totalling £960,075 (2010 - £1,005,000), which in 2011 changed from an unrestricted contribution towards the core running costs to be a restricted grant to fund specific

campaigns in support of the Home Office objectives.

Donations received represented 22.3 per cent of total incoming resources for the year (2010 - 23.3 per cent) of which two thirds came from companies and trusts, and remained stable despite the impact of the recent recession on corporate discretionary spend. Also included within donations were contributions from a number of UK police forces and national law enforcement agencies totalling £293,862 (2010 - £310,149).

Activities for generating funds represented 10.6 per cent (2010 - 7.5 per cent) of total incoming resources and consisted of income from fundraising events amounting to £304,306 (2010 - £193,734) and income from the licensing of the charity's intellectual property to a number of our corporate supporters.



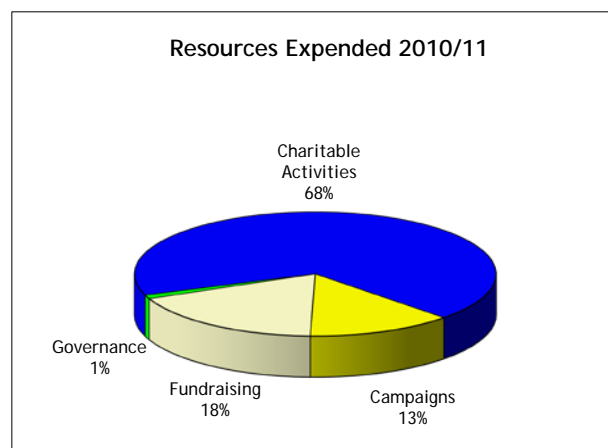
The year's total resources expended by the group amounted to £4,846,570 (2010 - £4,577,540) (see chart) representing an increase of 5.9 per cent over the previous year. Underlying this position was the continued application of our policy to rebalance expenditure away from the cost of generating the charity's income to allocating more outgoing resources to charitable activity.

The cost of charitable activities increased by 3.5 per cent compared to 2009/10 and by 11 per cent over the last 2 years, reflecting the more focused approach on undertaking projects which result in improving performance and achievements referred to above; and further investment in the number of people manning our 24/7 call centre to match the increase in call flows.

Costs of generating voluntary income increased by 2.0 per cent compared to the previous year. Compared to voluntary income raised in the year the associated costs of generating that income is now 16.0 per cent (2010 - 14.2 per cent).

Fundraising trading expenditure includes the costs of the charity's fundraising events. Although this increased to £149,584 (2010 - £120,242), it only represented 49.2 per cent of income generated (2010 - 62.5 per cent).

The governance costs of the charity amounting to £50,469 (2010 - £48,772) consisted mainly of audit fees and senior officers' time relevant to the servicing of Trustees' and Advisory Board meetings. Trustees themselves do not claim any expenses or remuneration from the charity.



The net outgoing resources of the group totalled £443,186 (2010 - £235,470) of which, after transfer between funds, unrestricted funds during the year rose by £111,640 and restricted funds fell by £554,827. However, with the application of FRS 17 providing an actuarial gain on our defined benefit pension scheme of £61,000, unrestricted funds rose by £172,641 in the year. The funds held by the charity at 31st March 2011 totalled £1,159,952 (2010 - £1,520,141), and by the group totalled £1,132,442 (2010 - £1,514,628) of which £594,472 (2010 - £1,149,299) was restricted.

Subsidiary undertakings

The charity's subsidiary undertakings as at 31st March 2011 were wholly owned and registered in England and Wales. Details are included in Note 16 to the financial statements. Some of the funds required to support the operations of the charity are raised through our subsidiary, Treble 5 Treble 1 Limited. On 1st April 2009 the whole undertaking of Crimestoppers Enterprises Limited was transferred to Treble 5 Treble 1 Limited, the former becoming dormant from that date.

Fixed assets

A summary of changes to fixed assets during the year is set out in Note 11 to the financial statements.

Capital expenditure during the year was principally incurred in connection with the

investment in leasehold improvements and furniture for both the charity's new Central Office and the refurbishment of our 24/7 call centre.

Investment policy

The charity's policy is to maintain all of its liquid resources in interest bearing instant access accounts at competitive rates available in the market.

Reserves policy

The Trustees are committed to holding sufficient free reserves to maintain the charity's financial stability so that it can continue to provide the resources needed for the effectiveness of the scheme. The level of free reserves is determined, and stability maintained, by a regular review of unrestricted expenditure requirements against forecast unrestricted income, having said that, a balance not less than 6 months expenditure is the target level of reserves. Should the level of reserves fall below this then management will endeavour to restore available reserves to this level in a reasonable time, given the economic climate.

Funds held by regional committees which are not for a specific purpose have until now been regarded as regionally restricted. Such funds are now to be regarded as unrestricted while still within the control of the relevant committee. This change has the effect of transferring £394,953 to unrestricted funds, and increasing those funds available for general activities of the charity.

At 31st March 2011 group unrestricted reserves before the FRS 17 actuarial gain stood at £799,970 (2010 - £683,329) and after the application of FRS 17 at £537,970 (2010 - £365,329).

The FRS 17 pension deficit is the long term liability relating to the defined benefit pension scheme. This does not have an immediate cash flow obligation for the Trust as any liabilities will crystallise as employees take up pension benefits in future years. The scheme moved to a reduced deficit position following the FRS 17 valuation at 31 March 2011 due mainly to an increase in the fair value of plan assets leading to a £61,000 decrease in the FRS 17 deficit.

Going concern

The Board of Trustees, in considering the adequacy of the charity's resources to continue in operational existence for the foreseeable future, has had regard to the risks of possible reduced funding from the Home Office, donors and sponsors in future periods. The Trustees anticipate that Home Office funding will be available for periods beyond 31st March 2012 and that they will be able to attract donations and sponsorship and are therefore satisfied that the charity can continue to meet its commitments as they fall due.

Employees and volunteers

Information about the aims and activities of the charity is disseminated to all staff and the volunteers throughout the country by means of briefings, meetings, reports and newsletters.

Crimestoppers fully accepts its social and statutory duty of enabling disabled persons to play their part in the community and will employ them wherever practical. Should any staff become disabled, every effort is made to continue their employment and where necessary to provide special training or equipment. Career development and promotional opportunities are the same for all staff and volunteers.

The charity depends heavily on the valuable contribution made by its volunteer committee members, both with regard to fundraising for regional projects and the promotion of the Crimestoppers scheme.

Auditor

In accordance with section 485 (1) of the Companies Act 2006, a resolution proposing that PKF (UK) LLP be re-appointed as auditor of the charity will be put to the Annual General Meeting.

Plans for future periods

This was another record year, with a 10 per cent increase in arrests and charges over the previous year. The reasons behind this improvement are very clear:

- The impact of the Regional Performance Review being felt earlier than anticipated.
- More police run call centres closing with the responsibility transferred to the Crimestoppers Bureau.
- A number of well-focussed and effective campaigns that seized the public imagination.

The performance increase over the past 4 years now stands at 32%.

As this Report highlights, this was at the expense of our reserves and we may be unable to maintain the same high level of activity that produced this impressive performance gain. However, this does not mean that we cannot continue to improve and the 2011-12 Plan focuses hard on this, while seeking to curtail costs and to start rebuilding our reserves.

In the coming year we will run two major campaigns; one countering fraud and the second on a violence related theme. In addition, subject to acquiring the funding, we will run possibly up to 6 smaller campaigns, all will seek to be run at

multiple levels and locations working with several partners and our regional structure.

This will be the final year of activity based on the Regional Performance Review recommendations all of which we are on course to complete.

The Advisory Board, the Trustee led group with Senior Management and 12 senior volunteers, that leads the charity's volunteer sector development, is becoming a very effective and successful tool. But over the next 12 months we need to recruit its full complement of 12 Regional Volunteer Representatives. To deliver the Advisory Board's initiatives, more training and development work at the regional level will be undertaken. This will more than make up for the lack of a national conference this year, which we are leaving out of the plan for one year, not just on cost grounds but also to see if smaller regional meetings will be more effective.

A significant performance improvement will arise from the transfer of the few remaining police run Crimestoppers offices to our Bureau by the end of the next financial year. This will be considerably enhanced by the Association of Chief Police Officers' strategic intention to improve the Conversion Ratio (the proportion of Actionable Intelligence Packages converted into Arrests and Charges) to 20% across all forces from its present average of 9%, seeking to raise it to 14% over the next year.

A number of other developments to make it easier for the public to contact us with confidence and at all times are in our plan; but at the start of the year remain unfunded and will only be implemented as and when the required funding can be found. In the same way, we have plans for, but cannot enact, a number of communication initiatives to reach out to the public, particularly those related to the internet which has proved so successful; once again, these will be deployed whenever extra funding becomes available.

To support our growing need for resources to be better able to communicate with the public, we are going to raise funds from commercial ventures, though with considerable care. The Crimestoppers brand is strong and there is a range of security related products that might benefit from association with us. Also, we will pilot the establishment of a commercial management office, to establish whether a focus on this area provides a suitable return. This will also be used to support the Integrity Line, which although it has been growing steadily, has not really exploited the market that is certainly there.

Central Office management staff has been restructured in order to focus better on output, particularly on media and campaigns. To contain

costs there will be no growth in staff costs over the next year and a severe control over expenditure; staff members are signed up to this and are supportive, demonstrating their commitment to the Charity.

The Annual Plan for 2011-12 is available on request.

SIGNED ON BEHALF OF THE TRUSTEES



David B Hammond



Robert A Scott

15th August 2011

Each of the Trustee directors has confirmed that so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware, and that they have taken all the steps that they individually ought to have taken as a Trustee director in order to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Annual Report and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company and charity law requires the Trustees to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the charity and the group and of the incoming resources and application of resources, including the net income or expenditure, of the group for the year. In preparing those financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping accounting records that disclose with reasonable accuracy at any time the financial position of the charity and the group and enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities Act 1993, the Charities and Trustee Investment (Scotland) Act 2005 and regulations made hereunder. They are also responsible for safeguarding the assets of the charity and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements and other information included in annual reports may differ from legislation in other jurisdictions.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS AND TRUSTEES OF CRIMESTOPPERS TRUST

We have audited the group and parent charity financial statements ("the financial statements") of Crimestoppers Trust for the year ended 31 March 2011 which comprise the consolidated Statement of financial activities, the group and parent charity balance sheets and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of part 16 of the Companies Act 2006 and to the charity's trustees, as a body, in accordance with regulations made under section 44 of the Charities and Trustee Investment (Scotland) Act 2005 and in accordance with regulations made under section 44 of the Charities Act 1993. Our audit work has been undertaken so that we might state to the charity's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity, the charity's members as a body and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the statement of trustees' responsibilities, the trustees (who are also directors of the company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005, section 43 of the Charities Act 1993 and under the Companies Act 2006 and report in accordance with those Acts. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the group's and parent charity's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Report and Financial Statements to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the group's and parent charity's affairs as at 31 March 2011 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the Charities and Trustee Investment Scotland Act 2005, regulation 8 of the Charities Accounts (Scotland) Regulations 2006, the Charities Act 1993 and regulations made thereunder and with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

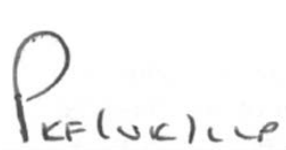
In our opinion the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements.

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS AND TRUSTEES OF CRIMESTOPPERS TRUST
(continued)**

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where regulations made under the Charities and Trustee Investment (Scotland) Act 2005, regulations made under the Charities Act 1993 and where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept in respect of the parent charity, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charity financial statements do not accord with the accounting records; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- any information or explanation to which we are entitled has not been afforded to us.



PKF(UK)LLP

Ian Mathieson (Senior statutory auditor)

For and on behalf of PKF (UK) LLP, Statutory auditor

PKF (UK) LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006
London, UK

Consolidated Statement of Financial Activities for the year ended 31 March 2011

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2011 £	Unrestricted Funds £	Restricted Funds £	Total Funds 2010 £
Incoming resources							
Incoming resources from charitable activities	1	1,763,614	5,109	1,768,723	1,576,617	20,960	1,597,577
Incoming resources from generated funds:							
Voluntary income	2	397,250	1,758,670	2,155,920	1,368,138	1,041,415	2,409,553
Activities for generating funds	3	274,724	190,571	465,295	225,605	98,580	324,185
Investment income		4,649	1,811	6,460	5,540	2,065	7,605
Other incoming resources		616	6,370	6,986	3,150	-	3,150
Total incoming resources		2,440,853	1,962,531	4,403,384	3,179,050	1,163,020	4,342,070
Resources expended							
Charitable activities	4	2,024,587	1,908,888	3,933,475	2,628,657	1,171,744	3,800,401
Costs of generating funds:							
Costs of generating voluntary income	5	294,855	50,718	345,573	289,142	49,677	338,819
Fundraising trading: cost of goods sold and other costs	6	372,936	144,117	517,053	284,625	104,923	389,548
Governance costs	7	50,469	-	50,469	48,772	-	48,772
Total resources expended		2,742,847	2,103,723	4,846,570	3,251,196	1,326,344	4,577,540
Net (outgoing)/incoming resources before transfers		(301,994)	(141,192)	(443,186)	(72,146)	(163,324)	(235,470)
Transfers							
Gross transfers between funds		413,635	(413,635)	-	34,405	(34,405)	-
Net (outgoing)/ incoming resources before other recognised gains and losses		111,641	(554,827)	(443,186)	(37,741)	(197,729)	(235,470)
Other recognised gains/losses							
Actuarial gain/(loss) on defined benefit pension scheme	18	61,000	-	61,000	(272,000)	-	(272,000)
Net movement in funds		172,641	(554,827)	(382,186)	(309,741)	(197,729)	(507,470)
Reconciliation of Funds							
Total funds brought forward		365,329	1,149,299	1,514,628	675,070	1,347,028	2,022,098
Total funds carried forward		537,970	594,472	1,132,442	365,329	1,149,299	1,514,628

The principal accounting policies on pages 17 and 18 and the notes on pages 19 to 30 form part of these financial statements.

The consolidated statement of financial activities incorporates the consolidated income and expenditure account. For the purposes of the Companies Act 2006, excluding intangible income and expenditure, income for the year was £4,381,988 (2010 - £4,240,404) and expenditure was £4,824,620 (2010 - £4,475,874).

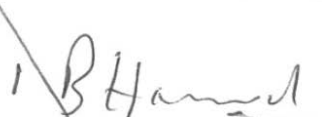
All amounts are derived from continuing activities.

There are no other recognised gains or losses other than those stated above.

Balance Sheets as at 31 March 2011

		CONSOLIDATED		CHARITY	
	Notes	2011 £	2010 £	2011 £	2010 £
Fixed assets					
Tangible assets	11	333,393	38,345	219,456	19,680
<i>Total fixed assets</i>		333,393	38,345	219,456	19,680
Current assets					
Debtors	12	825,713	891,284	640,594	674,131
Cash at bank and in hand		1,827,295	2,010,248	1,427,018	1,559,153
<i>Total current assets</i>		2,653,008	2,901,532	2,067,612	2,233,284
Liabilities					
Creditors: Amounts falling due within one year	13	1,350,058	1,107,249	623,215	414,823
<i>Net current assets</i>		1,302,950	1,794,283	1,444,397	1,818,461
<i>Total assets less current liabilities excluding pension liability</i>		1,636,343	1,832,628	1,663,853	1,838,141
Creditors: Amounts falling due after more than one year	14	241,901	-	241,901	-
<i>Net assets excluding pension liability</i>		1,394,442	1,832,628	1,421,952	1,838,141
Defined benefit pension scheme deficit	18	(262,000)	(318,000)	(262,000)	(318,000)
<i>Net assets including pension liability</i>	16	1,132,442	1,514,628	1,159,952	1,520,141
The funds of the charity:					
<i>Total restricted funds</i>	15	594,472	1,149,299	594,472	1,149,299
Unrestricted funds:					
Share capital	2	-	2	-	-
Unrestricted funds		799,968	683,327	827,480	688,842
<i>Unrestricted funds excluding pension liability</i>		799,970	683,329	827,480	688,842
Defined benefit pension scheme deficit	18	(262,000)	(318,000)	(262,000)	(318,000)
<i>Total unrestricted funds</i>		537,970	365,329	565,480	370,842
<i>Total funds</i>	16	1,132,442	1,514,628	1,159,952	1,520,141

The financial statements were approved and authorised for issue by the Trustees on 15th August 2011


 David B Hammond


 Robert A Scott

The principal accounting policies on pages 17 and 18 and the notes on pages 19 to 30 form part of these financial statements.
 Company No 5382856

Principal accounting policies

a) Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards and the Statement of Recommended Practice (SORP), Accounting and Reporting by Charities, published in March 2005.

The statement of financial activities (SOFA) and balance sheet consolidate the financial statements of the charity and its wholly owned subsidiary undertaking, Treble 5 Treble 1 Limited.

The charity is not required by virtue of its size to prepare group financial statements under Section 399 of the Companies Act 2006 and accordingly group financial statements have been prepared in accordance with the requirements of the Charities Act 1993 and the Charities and Trustees Investment (Scotland) Act 2005 and regulations made under those Acts. No separate SOFA has been presented for the charity alone, as permitted by Section 408 of the Companies Act 2006 and paragraph 397 of the SORP. The net result for the charity is a deficit of £360,189 (2010 - £464,195).

In accordance with Financial Reporting Standard No 1 the charity has taken advantage of the exemption available, by virtue of its size, from the requirement to present a cash flow statement.

b) Company status

The charity is a company limited by guarantee. The members of the company are the trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

c) Fund accounting

Unrestricted funds are available for use at the discretion of the Board of Trustees in furtherance of the general objectives of the charity. Funds held by regional committees which are not for a specific purpose have until now been regarded as regionally restricted. Such funds are now to be regarded as Unrestricted while still within the control of the relevant committee. This change has the effect of transferring £394,953 to Unrestricted Funds, and increasing those funds available for general activities of the charity. Restricted funds are funds that are to be used in accordance with specific restrictions imposed by donors or that have been raised for particular purposes.

d) Incoming resources

All incoming resources are included in the SOFA when the charity is legally entitled to them, it is reasonably certain of receipt, and the amount can be measured with sufficient reliability.

Voluntary income

Voluntary income represents income received from monetary donations, grants and intangible income. It is credited on receipt or entitlement to unrestricted funds or restricted funds, as appropriate, unless required by the donor to be deferred to future years. Intangible income, which comprise gifts in kind and donated services, is included in voluntary income at a valuation which is an estimate of the financial cost borne and confirmed by the donor, where such a cost is quantifiable and measurable. Such cost includes amounts in excess of commercial discounts given, where such discounts are deemed by the donors as donations. No income is recognised when there is no financial cost borne by a third party.

Activities for generating funds

Activities for generating funds represent income from fundraising events and licensing undertaken during the year by the charity.

Investment income

Investment income consists of interest and is accounted for on a receivable basis.

Principal accounting policies (continued)

e) Resources expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Costs of generating funds are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charity's activities.

Governance costs are the costs associated with the governance arrangements of the charity that relate to the general running of the charity as opposed to those costs associated with fundraising or charitable activity.

Included within this category are costs associated with the strategic as opposed to day-to-day management of the charity's activities.

Support costs which include the central and regional functions such as general management, finance and accounting, information technology and human resources, are allocated across the categories of charitable expenditure, governance costs and the costs of generating funds. The basis of the cost allocation is by head count and estimated time spent by personnel under each category.

f) Tangible fixed assets and depreciation

Fixed assets are capitalised when their cost exceeds £500 and when their useful economic life is expected to exceed three years in the case of computer equipment and software, and five years for all other assets.

Depreciation is charged to the SOFA so as to write off the cost of fixed assets on a straight line basis over their estimated useful lives. The annual rate of depreciation charged is 20 per cent for all assets except computer equipment and software for which it is 33.33 per cent. A full year's depreciation is charged in the year of purchase and none in the period of disposal. Leasehold improvement costs are amortised over the period of the appropriate lease.

g) Pension costs

The charity is a participating employer member of the Foundation Pension Plan, which is closed to new members. The scheme is a defined benefit pension scheme, the funds of which is administered by its own trustees and is separate from those of the participating employers. The cost of providing pensions and related benefits is charged to the SOFA over the employees' service lives on the basis of a constant percentage of earnings, which is an estimate of the regular cost. Variations from regular cost, arising from periodic actuarial valuations, are allocated over the expected remaining service lives of current employees on the basis of a constant percentage of current and estimated future earnings. Any difference between the charge to the SOFA and the contributions payable to the scheme is shown as an asset or a liability in the balance sheet.

The full deficit for the scheme is recognised on the balance sheet in line with the requirements of FRS 17. The cost of the pension scheme has been brought into the SOFA in full, and allocated across expense codes on a consistent basis with the allocation of all other staff costs.

Pension costs in respect of the group occupational money purchase scheme are charged to the SOFA for the year in which they are payable.

h) Operating leases

Payments made under operating leases are charged to the SOFA when incurred. The charity does not acquire assets under finance leases.

Notes to the financial statements for the year ended 31 March 2011

1. Incoming resources from charitable activities	2011	2010
	£	£
24/7 Call Centre	1,559,537	1,437,022
Other	209,186	160,555
	<u>1,768,723</u>	<u>1,597,577</u>

2. Voluntary income	2011	2010
	£	£
Income from donations:		
Companies and trusts	662,685	661,831
Individuals	27,342	38,428
Other voluntary Income	293,862	310,149
	<u>983,889</u>	<u>1,010,408</u>

Grant Income:		
Central government	960,075	1,005,000
Local government	190,560	292,479
	<u>1,150,635</u>	<u>1,297,479</u>

Central government grants include £900,000 (2010 - £900,000) Home Office contribution towards specific campaigns in support of the Home Office objectives. In the previous year the grant was used to support the core operating costs of the charity.

Intangible Income	21,396	101,666
	<u>21,396</u>	<u>101,666</u>
Total voluntary income	<u>2,155,920</u>	<u>2,409,553</u>

In addition, Crimestoppers benefit from a wide range of personnel services and facilities in connection with taking anonymous calls and information from the public through to preparing and collating intelligence packs for the appropriate police forces. It is estimated that the costs of these services, if they had to be incurred by Crimestoppers directly, could be in the region of £1.6 million for the year ended 31 March 2011 (2010 - £1.8 million).

3. Activities for generating funds	2011	2010
	£	£
Licensing Income	160,989	130,451
Events	304,306	193,734
	<u>465,295</u>	<u>324,185</u>

Notes to the financial statements for the year ended 31 March 2011

4. Charitable activities	2011	2010
	£	£
Staff Costs - promoting the Crimestoppers scheme and building up anti-crime partnerships, nationally and locally	2,400,500	2,339,965
Publicity and promotion of the Crimestoppers scheme	645,931	678,533
Rewards	13,550	17,085
Other direct operational expenditure	73,931	159,112
Support costs	799,563	605,706
	<u>3,933,475</u>	<u>3,800,401</u>
<p>Within the £645,931 (2010 - £678,533) for the publicity and promotion of the charity are matching costs of £21,396 (2010 - £101,666) of the intangible income outlined in note 2 above.</p>		
5. Costs of generating voluntary income	2011	2010
	£	£
Staff costs, including consultancy and training	267,354	277,318
Publicity	1,906	7,760
Support costs	76,313	53,741
	<u>345,573</u>	<u>338,819</u>
6. Fundraising trading: cost of goods sold and other costs	2011	2010
	£	£
Staff costs, including consultancy and training	257,448	201,738
Fundraising events	149,584	120,242
Support costs	75,074	32,396
Other	34,947	35,172
	<u>517,053</u>	<u>389,548</u>
7. Governance costs	2011	2010
	£	£
Staff costs	30,419	29,559
Audit fee	20,050	19,213
	<u>50,469</u>	<u>48,772</u>
8. Staff costs	2011	2010
Total costs of:	£	£
Wages and salaries	2,325,970	2,420,581
National insurance	235,254	239,479
Pension and other benefits	87,340	56,985
Pension scheme administration	23,369	14,645
Consultancy and temporary staff	191,647	59,108
Training and recruitment	74,411	46,923
Other staff costs	7,990	7,838
Compensation for loss of office	9,740	3,021
	<u>2,955,721</u>	<u>2,848,580</u>

Notes to the financial statements for the year ended 31 March 2011

8. Staff costs (continued)

The average number of full-time equivalent employees (including part time staff) during the year were as follows:

	2011	2010
Generating voluntary income	5	9
Fundraising trading	6	7
Charitable activities	73	77
Governance	-	1
Total	84	94

Higher paid employees received emoluments during the year in the following bands:

	2011	2010
£70,000 - £79,999	1	1
£80,000 - £89,999	1	1
£110,000 - £119,999	1	1
	3	3

One of these employees (2010 - One) was a member of the Trust's defined benefit pension scheme.

9. Trustees' emoluments

No Trustee received any emoluments or expenses during the year (2010-Nil).

	2011 Total	Charitable Activities	Generating voluntary income	Fundraising trading	2010 Total
	£	£	£	£	£
10. Support costs					
Travelling Expenses	151,547	140,774	6,218	4,555	155,148
Rent, repairs and maintenance	231,155	172,041	29,295	29,819	133,942
Depreciation	96,950	87,816	4,547	4,587	46,689
Stationery, photocopying and postage	51,797	40,174	5,769	5,854	53,569
Website development and management	1,196	1,196	-	-	13,263
Telephones & internet	116,290	105,757	5,401	5,132	98,746
Legal fees	38,976	31,348	3,780	3,848	15,262
Other support costs	263,039	220,457	21,303	21,279	175,224
	950,950	799,563	76,313	75,074	691,843

Notes to the financial statements for the year ended 31 March 2011

11a. Consolidated tangible fixed assets

	Leasehold Improvements	Motor Vehicles	Furniture, Fixtures & Fittings	Computer Equipment	Software	Total
	£	£	£	£	£	£
Cost						
At 1 April 2010	-	37,793	149,489	262,776	67,653	517,711
Additions	221,427	-	103,577	43,630	29,865	398,499
Disposals	-	(24,540)	(64,979)	(37,510)	(1,012)	(128,041)
At 31 March 2011	221,427	13,253	188,087	268,896	96,506	788,169
Depreciation						
At 1 April 2010	-	30,326	144,853	236,533	67,653	479,365
Charge for the year	25,910	-	24,576	35,245	9,954	95,685
Eliminated on disposals	-	(17,073)	(64,679)	(37,510)	(1,012)	(120,274)
At 31 March 2011	25,910	13,253	104,750	234,268	76,595	454,776
Net book value						
At 31 March 2011	195,517	-	83,337	34,628	19,911	333,393
At 1 April 2010	-	7,467	4,636	26,243	-	38,346

11b. Charity tangible fixed assets

	Leasehold Improvements	Motor Vehicles	Furniture, Fixtures & Fittings	Computer Equipment	Software	Total
	£	£	£	£	£	£
Cost						
At 1 April 2010	-	37,793	84,285	115,535	25,420	263,033
Additions	164,912	-	70,892	17,232	503	253,539
Disposals	-	(24,540)	(5,651)	-	(523)	(30,714)
At 31 March 2011	164,912	13,253	149,526	132,767	25,400	485,858
Depreciation						
At 1 April 2010	-	30,326	83,148	104,459	25,420	243,353
Charge for the year	16,491	-	14,640	14,698	168	45,997
Eliminated on disposals	-	(17,073)	(5,352)	-	(523)	(22,948)
At 31 March 2011	16,491	13,253	92,436	119,157	25,065	266,402
Net book value						
At 31 March 2011	148,421	-	57,090	13,610	335	219,456
At 1 April 2010	-	7,467	1,137	11,076	-	19,680

Notes to the financial statements for the year ended 31 March 2011

12a. Consolidated Debtors	2011	2010
	£	£
Trade debtors	712,858	697,064
Prepayments	60,625	56,909
Accrued income	23,981	109,125
Other debtors	28,249	28,186
	825,713	891,284

12b. Charity Debtors	2011	2010
	£	£
Trade debtors	176,530	180,493
Prepayments	51,449	49,237
Accrued income	20,380	77,225
Amounts due from associated undertakings	363,986	338,991
Other debtors	28,249	28,185
	640,594	674,131

13a. Consolidated creditors due within one year	2011	2010
	£	£
Trade creditors	416,930	238,234
Accruals	172,957	35,977
Deferred income	582,326	577,051
Other creditors	177,845	255,987
	1,350,058	1,107,249

The deferred income of £577,051 at the end of 2010 was released during the year.

13b. Charity creditors due within one year	2011	2010
	£	£
Trade creditors	373,074	208,003
Accruals	161,575	26,127
Deferred income	8,568	16,322
Other creditors	79,998	164,371
	623,215	414,823

14. Creditors due after more than one year	2011	2010
	£	£
Cayo Loan- Office Relocation	80,000	-
Cayo Loan - Website Development	161,901	-
	241,901	-

Of the £200,000 loan for Office Relocation £40,000 has been repaid with £80,000 due to be paid in the next year. Repayment of the Website Development loan is due to commence in September 2012.

Notes to the financial statements for the year ended 31 March 2011

15. Movement on restricted funds

	Balance 1 April 2010 £	Incoming Resources £	Outgoing Resources £	Transfer of Funds £	Balance 31 March 2011 £
Total regional restricted funds	687,890	681,331	683,761	(442,306)	243,154
Central Office restricted funds					
Eastern Regional Manager	29,950	25,000	34,982	4,983	24,951
I-Cap Charity Day	130,658	-	56,645	(6,000)	68,013
Crimestoppers Europe	50,874	-	4,016	-	46,858
National Burglary Operation Vigilance	38,897	-	19,185	-	19,712
Asian Communities	39,671	40,000	15,522	(33,600)	30,549
Home Office	-	900,000	900,000	-	-
Boston - Don't let me get away with this	14,770	-	6,978	-	7,792
Other restricted funds (subtotal)	156,589	316,200	382,634	63,288	153,443
Total C.Office restricted funds	461,409	1,281,200	1,419,962	28,671	351,318
Total restricted funds	1,149,299	1,962,531	2,103,723	(413,635)	594,472

Funds held by regional committees which are not for a specific purpose have until now been regarded as regionally restricted. Such funds are now to be regarded as unrestricted and as a result £394,953 has been transferred from restricted to unrestricted reserves. Other transfers between funds is made up of net internal cost recharges from restricted to unrestricted funds.

16a. Consolidated fund balances at 31 March 2011
represented by :

	Total Funds £	Unrestricted Funds £	Restricted Funds £
Tangible fixed assets	333,393	331,485	1,908
Debtors	825,713	681,258	144,455
Cash at bank and in hand	1,827,295	1,307,918	519,377
Creditors: amounts falling due within one year	(1,350,058)	(1,278,790)	(71,268)
Creditors: amounts falling due after one year	(241,901)	(241,901)	-
Pension Liability	(262,000)	(262,000)	-
Net assets at 31 March 2011	1,132,442	537,970	594,472

16b. Charity fund balances at 31 March 2011
represented by :

	Total Funds £	Unrestricted Funds £	Restricted Funds £
Tangible fixed assets	219,456	217,548	1,908
Debtors	640,594	496,139	144,455
Cash at bank and in hand	1,427,018	907,641	519,377
Creditors: amounts falling due within one year	(623,215)	(551,947)	(71,268)
Creditors: amounts falling due after one year	(241,901)	(241,901)	-
Pension Liability	(262,000)	(262,000)	-
Net assets at 31 March 2011	1,159,952	565,480	594,472

Notes to the financial statements for the year ended 31 March 2011

17. Subsidiary companies

The group subsidiary companies at 31st March 2011, which were all wholly owned and registered in England and Wales, were as follows:

Activity	
Crimestoppers Enterprises Limited	Dormant
Treble 5 Treble 1 Limited	Operation of a 24/7 call handling centre and licensing of the charity's intellectual property and other commercial activity

The results of Treble 5 Treble 1 Limited for the year ended 31st March 2011 were as follows:

	2011	2010
	£	£
Turnover	2,123,176	1,884,999
Cost of sales	<u>(990,264)</u>	<u>(991,385)</u>
Gross profit	1,132,912	893,614
Administrative expenses	(359,152)	(314,781)
Gift Aided Donations to Crimestoppers Trust	(798,005)	(625,371)
Interest receivable and similar income, net of interest payable	<u>2,247</u>	<u>3,262</u>
Loss for the year	<u><u>(21,998)</u></u>	<u><u>(43,276)</u></u>
Tangible fixed assets	113,938	18,665
Net current liabilities	<u>(145,162)</u>	<u>(27,893)</u>
Net liabilities	<u><u>(31,224)</u></u>	<u><u>(9,228)</u></u>
Profit and Loss Account	<u>(31,224)</u>	<u>(9,228)</u>
Total shareholder funds	<u><u>(31,224)</u></u>	<u><u>(9,228)</u></u>

Treble 5 Treble 1 Limited is a company limited by guarantee and gift-aids all its taxable profits to the charity.

Notes to the financial statements for the year ended 31 March 2011

18. Pension Commitments

The charity contributes to a defined benefit pension scheme in the UK as a participating employer member of the Foundation Pension Plan which is closed to new entrants. A full actuarial valuation was carried out as at 31 March 2008 and updated to 31 March 2011 by a qualified independent actuary; a full actuarial valuation will be carried out within the next financial year.

The pension scheme assets are held in a separate Trustee-administered fund to meet long-term pension liabilities to past and present employees. The Trustees of the Plan are required to act in the best interest of the beneficiaries. The appointment of members of the trustee board is determined by the Plan's trust documentation.

The liabilities of the defined benefit plan are measured by discounting the best estimate of future cash flows to be paid out of the Plan using the projected unit method. This amount is reflected in the deficit in the balance sheet. The projected unit method is an accrued benefits valuation method in which the scheme liabilities make allowance for the projected earnings.

As at 31 March 2011, contributions are payable to the Plan at the rates set out in the Schedule of Contributions dated 29 June 2009; 18.4% of Pensionable Earnings by the charity and 6% of Pensionable Earnings by members. In addition, the charity makes recovery plan contributions of £1,600 per month and pays death in service insurance premiums and administration expenses, including levies.

The aggregate contributions to be made in the year commencing 1 April 2011 are expected to be in the region of £54,000.

The following figures, which relate only to five employees and seven former employees of the charity, have been prepared in compliance with the provisions of FRS 17:

a) Principal Assumptions

The principal actuarial assumptions at the balance sheet date were:

	2011	2010
Discount rate	5.50%	5.40%
Expected return on plan assets	6.70%	7.00%
CPI Inflation	3.20%	n/a
RPI Inflation	3.70%	3.80%
Rate of increase in salaries	5.20%	5.30%
Rate of increase in pensions in payment (max 5% RPI)	3.50%	3.60%
Mortality	PCA00 YOB LC, 1% pa min improvements	PCA00 YOB LC, 1% pa min improvements
Cash commutation	80% of maximum tax free cash	80% Of maximum tax free cash

The above assumptions are in absolute terms.

Notes to the financial statements for the year ended 31 March 2011

18. Pension Commitments (continued)

b) Asset Breakdown

The major categories of plan assets as a percentage of total plan assets are as follows:

	2011	2010
Equities	57.4%	67.0%
Gilts	13.9%	28.0%
Corporate Bonds	22.5%	n/a
Cash	6.2%	5.0%
Total	100%	100%

c) Employee Benefit Obligations

The amounts recognised in the balance sheet are as follows:

	2011 £000's	2010 £000's
Present value of funded obligations	1,021	1,003
Fair value of plan assets	(759)	(685)
Present value of unfunded obligations		
Unrecognised past service	-	-
Deficit	262	318
Related deferred tax asset	*	*
Net liability	*	*
Amounts in the balance sheet		
Liabilities	*	*
Assets	*	*
Net liability	*	*

* Not calculated by the actuary.

d) Analysis of the amount charged to resources expended was:

	2011 £000's	2010 £000's
Current Service Cost	59	33
Interest on Plan Liabilities	58	40
Expected Return on Pension Plan Assets	(50)	(33)
Total	67	40

Notes to the financial statements for the year ended 31 March 2011

18. Pension Commitments (continued)

f) Changes in the present value of the defined benefit obligation are as follows:

	2011 £000's	2010 £000's
Opening defined benefit obligation	1,003	541
Service cost	59	33
Interest cost	58	40
Actuarial (gains) and losses	(109)	379
Contributions by members	13	13
Benefits paid	(3)	(3)
Closing defined benefit obligation	1,021	1,003

g) Changes in the fair value of plan assets are as follows:

	2011 £000's	2010 £000's
Opening fair value of plan assets	685	472
Expected return	50	33
Actuarial gains and (losses)	(48)	107
Contributions by members	13	13
Contributions by employer	62	63
Benefits paid	(3)	(3)
Closing fair value of plan assets	759	685

Actual return on plan assets	2	140
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h) Statement of Total Recognised Gains and Losses (STRGL)

	2011 £000's	2010 £000's
Actuarial gains and (losses)	61	(272)
Cumulative amount of actuarial gains and losses recognised in the STRGL*	(205)	(266)

*The cumulative STRGL amount assumes a starting point of the FRS17 financial disclosures as at August 2003 when a loss of £2,000 was recognised in the STRGL.

Notes to the financial statements for the year ended 31 March 2011

18. Pension Commitments (continued)

i) Movements over previous five year period

	2011 £000's	2010 £000's	2009 £000's	2008 £000's	2007 £000's
Defined benefit obligation	(1,021)	(1,003)	(541)	(563)	(595)
Plan assets*	759	685	472	543	530
Deficit	(262)	(318)	(69)	(20)	(65)
Experience adjustments on plan liabilities	44	-	5	-	-
Changes in the assumptions underlying the present value of scheme liabilities	65	(379)	46	118	51
Experience adjustments on plan assets	(48)	107	(102)	(61)	12

*The plan assets as at 31st March 2011, 2010 and 2009 have been stated as the bid price; earlier years have not been restated being at mid-market price.

19. Leases

Annual commitments under operating leases are as follows:	Land & buildings		Others	
	2011 £	2010 £	2011 £	2010 £
Consolidated:				
Expiring in less than one year	2,088	35,996	-	-
Expiring between one to five years	110,600	32,300	14,661	9,377
	<u>112,688</u>	<u>68,296</u>	<u>14,661</u>	<u>9,377</u>
Charity:				
Expiring in less than one year	2,088	35,996	-	-
Expiring between one to five years	78,300	-	14,661	9,377
	<u>80,388</u>	<u>35,996</u>	<u>14,661</u>	<u>9,377</u>

On 7th July 2010 the charity entered into a 10 year lease for a new Central Office based at Wallington, Surrey at an annual rental of £104,400, with a rent commencement date of 7th July 2013. The lease on the charity's previous Central Office at Morden, Surrey expired on 12th September 2010.

Notes to the financial statements for the year ended 31 March 2011

20. Related Parties

During the year the charity received a donation of £34,000 (2010 - £34,000) from the Bestway Foundation Charitable Trust. Mr Zameer Choudrey, a Trustee of the charity, is a Trustee of the Bestway Foundation Charitable Trust. At 31st March 2011 the Bestway Foundation owed the charity £34,000 (2010 - £34,000) which is due to be received by the end of July 2011.

During the year the charity received a donation of £20,000 from the Pentland Group; Mr Stephen Rubin, a Trustee of the charity, is chairman of the Pentland Group.

Ms Angela Entwistle, a Trustee of the charity, is a Trustee of the Cayo Foundation. At 31st March 2011 the charity owed the Cayo Foundation £161,900 (2010 - £161,900) in respect of a loan to support the development of a new website launched by the charity in January 2008. In addition the charity received a loan of £200,000 to assist the charity's relocation to its new offices in September 2010, the balance remaining at 31st March 2011 was £160,000. The Cayo Foundation also agreed to support various Crimestoppers projects totalling £158,136 (2010 - £131,533) during the year which included assistance in setting up a Crimestoppers scheme in New Zealand; building and launching a Crimestoppers Most Wanted website for the Caribbean and Latin America; and an Asian and Muslim communities project. At 31st March 2011 the Cayo Foundation owed the charity £70,000 (2010 - £118,136) in relation to these projects.