

CEO Corporate Award

Unique Voice, West Country

“For over 10 years now Unique Voice have been pivotal to helping Crimestoppers in the West Country share our messaging with in particular hard to reach communities to speak up, stop crime and stay safe”

Overview

Unique Voice from the outset of their relationship with the West Country Committee have been the best of partners and so much more. Initially they helped to create the famed and ground-breaking ‘What Would You Do?’ (‘WWYD’) programme designing an arts programme for children to explore specific issues affecting communities. WWYD continues to be massively applauded wherever it is held. And Unique Voice continues to enhance the Committee’s impact in many other ways, not least social media, and always going the extra mile to improve links with communities, inputting their vast knowledge of youth issues, innovative working practices, technical know-how and passion for safe communities to name just a few examples. Invaluable.



Judges' comments

The judges were deeply impressed by the breadth and depth of the varied contributions Unique Voice have made to the benefit of the West Country Committee’s projects specifically but also to so many, many communities who need us the most. They also noted that their enduring support for the aims and worth of the charity led three years ago to them formally joining the Committee. A hugely merited winner for this category.

