

Joint Lifetime Achievement Award



Alan Smithies and David Fairclough, Merseyside Committee

"They share a passion for football but more importantly, working together as a team, they understand first hand the power and influence that football has on the youth within Merseyside and use football as the vehicle for promoting Crimestoppers"



Overview

Alan and David have been highly active members of the Merseyside Committee for well over ten years. Their much in evidence commitment and enthusiasm for the work of the charity and their readiness to open doors, suggest initiatives and attend events, motivates everyone on the Committee. Using their networks to bring people together they are constantly helping forge new partnerships. Being instrumental in the justly famed and admired '4 Clubs One Goal' campaign is but one initiative that owes these two a great debt on Merseyside. Perhaps what is most significant is the capacity they both have to hold schoolchildren and young people in thrall, getting them to listen to their messages and getting them to act on those messages.

Judges' comments

The judges felt that singularly or together Alan and David were hugely credible and deserved winners and their achievements for the Merseyside Committee over many, years were truly inspirational. One of the judges commented, and the others concurred, that these two have long ago very much earned their due recognition for an award of this nature. Simply brilliant.

